

**LINGAYA'S JOURNAL OF PROFESSIONAL STUDIES  
CONTENTS**

| <b>S. No.</b> | <b>Title of the Paper</b>   | <b>Page No.</b> |
|---------------|---|-----------------|
| <b>1</b>      | <b>Overcoming Barriers to Innovation, Adoption and Implementation</b><br><i>Aarti Yadav &amp; Dr. Samriti Mahajan</i><br><i>School of Commerce &amp; Management, Lingaya's Vidyapeeth</i>   | 1-18            |
| <b>2</b>      | <b>Evaluating the impact of Corporate Social responsibility initiatives on Sustainable Development in Business</b><br><i>Harshita solanki, Akshita</i><br><i>School of Commerce &amp; Management, Lingaya's Vidyapeeth</i>                      | 19-26           |
| <b>3</b>      | <b>Empowering Employees to Drive Change and Innovation</b><br><i>Shivani Awana, Neha Guleria and Priyanka Jarolia</i><br><i>School of Commerce &amp; Management, Lingaya's Vidyapeeth</i>   | 27-42           |
| <b>4</b>      | <b>Assessing the Effectiveness of Key Performance Indicators (KPIs) in Evaluating Innovation Success in the Hotel Industry</b><br><i>Yukta Gulia, Akshita, Harsh Tiwari</i><br><i>School of Commerce &amp; Management, Lingaya's Vidyapeeth</i> | 43-49           |
| <b>5</b>      | <b>Open Innovation: Collaborating for Successful Innovations</b><br><i>Vineet Sharma, Mr. Pawan Kumar and Mr. Praveen Kumar Pandey</i><br><i>School of Commerce &amp; Management, Lingaya's Vidyapeeth</i>                                      | 50-70           |
| <b>6</b>      | <b>Design Thinking: A Framework for Creative Problem Solving</b><br><i>Chetna Gaur and Mr. Pawan Kumar and Mr. Praveen Kumar Pandey</i><br><i>School of Commerce &amp; Management, Lingaya's Vidyapeeth</i>                                     | 71-95           |
| <b>7</b>      | <b>Optimizing Role Assignment for Scaling Innovations through AI in Agricultural Frameworks: An Effective Approach</b><br><i>Sonia Bisht, Ranjana</i><br><i>School of Basic and Applied Sciences, Lingaya's Vidyapeeth</i>                      | 96-107          |
| <b>8</b>      | <b>The Role of Leadership in Driving Innovation and Growth</b><br><i>Neha Mangla, Mr. Pawan Kumar and Ms. Shivangi</i><br><i>School of Commerce &amp; Management, Lingaya's Vidyapeeth</i>  | 108-130         |
| <b>9</b>      | <b>Synthesis, Characterization and Antioxidant studies of Heterocyclic Schiff Base derivatives</b><br><i>Shristi Sharma &amp; Rizwan arif</i><br><i>School of Basic and Applied Sciences, Lingaya's Vidyapeeth</i>                              | 131-140         |