

LINGAYA'S JOURNAL OF PROFESSIONAL STUDIES
CONTENTS

Title of the Paper	Page No.
ROLE OF ARTIFICIAL INTELLIGENCE IN SHAPING LEADERSHIP STRATEGIES <i>Himanshu Upadhyay, Pawan Kumar, Praveen Kumar Pandey</i> <i>School Of Commerce & Management, Lingaya's Vidyapeeth</i>	1-11
ARTIFICIAL INTELLIGENCE IN BANKING: REDEFINING THE BANKING DYNAMICS AND CUSTOMER EXPERIENCE <i>Bhavuk Jain, Pawan Kumar</i> <i>School Of Commerce & Management, Lingaya's Vidyapeeth</i>	12-27
MEASURING INNOVATION SUCCESS – KEY PERFORMANCE INDICATORS <i>Tanuj Saini , Pawan Kumar</i> <i>School Of Commerce & Management, Lingaya's Vidyapeeth</i>	28-40
ADOPTING ARTIFICIAL INTELLIGENCE FOR SUCCESSFUL ORGANIZATIONAL CHANGE MANAGEMENT <i>Aman Tanwar, Pawan Kumar ,Dr. Samriti Mahajan</i> <i>School Of Commerce & Management, Lingaya's Vidyapeeth</i>	41-58
IMPACT OF TECHNOLOGY ON EMPLOYEE BEHAVIOUR & PERFORMANCE <i>Komal Singh, Pawan Kumar, Himani Kaushik</i> <i>School Of Commerce & Management, Lingaya's Vidyapeeth</i>	59-76
EFFECTS OF ONLINE BANKING SERVICES ON E-BANK USERS's BEHAVIOUR <i>Raman Kumar, Akshita, Sonu Mandal</i> <i>School Of Commerce & Management, Lingaya's Vidyapeeth</i>	77-110
UNDERSTANDING INDIAN CONSUMER BEHAVIOR AFTER COVID PANDEMIC: A STUDY OF ONLINE SHOPPING BEHAVIOR OF YOUNG CUSTOMERS OF FARIDABAD, INDIA. <i>Samarjeet Singh, Manisha Jindal and Neha Guleria</i> <i>School Of Commerce & Management, Lingaya's Vidyapeeth</i>	111-120
IMPACT OF SYSTEMATIC INVESTMENT PLAN ON MUTUAL FUND <i>Sonu Mandal, Akshita and Raman Kumar</i> <i>School Of Commerce & Management, Lingaya's Vidyapeeth</i>	121-141
COMPARATIVE ASSESSMENT OF FRUIT PEEL DERIVED ZnO, CdO, NiO NANOPARTICLES <i>Sunita Murty, Swapnila Roy</i> <i>School of Basic & Applied Sciences, Lingaya's Vidyapeeth</i>	142-156
QUANTITATIVE ASSESSMENT OF IRON IN FORTIFIED RICE KERNEL: COMPARATIVE STUDY OF VALIDATION PARAMETERS BY ICP-OES AND AAS <i>Swapnila Roy</i> <i>School of Basic & Applied Sciences, Lingayas Vidyapeeth</i>	157-175