



SCHOOL OF COMMERCE AND MANAGEMENT



History and Overview

The School of Commerce & Management stands out as a leading center of excellence for management studies. SOCM was established in 2004-2005 with a vision to create world-class managers, entrepreneurs, and change leaders who can create new benchmarks of professional excellence in the industry. Our faculty members are seasoned professionals and come with a rich industrial and academic experience. We ensure that students are abreast with the latest trends and technologies through our regular teaching-learning process and additional enrichment programs. The Board of Studies, which comprises experts from IIM and other prestigious institutions, through their insight, help in ensuring that the syllabi are tailor-made to impart the requisite knowledge.

Program Offered

- **B.Com Hons. - 3 Years Programme**
- **B.com (ACCA) (ICAI, ICSI)**
- **BBA - 3 Years Programme**
 - Marketing
 - Banking & Finance
 - International Business
 - Human Resource Management
 - Business Analytics
 - Digital Marketing
 - Logistics & Supply Chain Management
 - Entrepreneurship & Small Business Management
- **BMI (BBA+MBA Integrated) - 4.5 Years Programme**
- **MBA Dual Specialisation - 2 Years Programme**
 - Marketing
 - Finance
 - International Business
 - Event & Media Management
 - Human Resource Management
 - Management Information System
 - Health Care Management
 - Entrepreneurship & Small Business Management
- **MBA in collaboration with Grant Thornton - 2 Years Programme**
 - Business Analytics
 - Risk Management
- **Ph.D. (Commerce & Management)**

Message from Dean



Dr A Sajeevan Rao

The School of Commerce and Management Lingaya's Vidyapeeth stands as a beacon of excellence in commerce and management education, driven by a shared commitment to academic rigor, innovation, and social responsibility. We take pride in our diverse community of scholars, practitioners, and learners who bring unique perspectives and experiences to

enrich our academic discourse. Our dynamic and forward-thinking curriculum is designed to equip students with the knowledge, and mindset needed to thrive in today's rapidly evolving business landscape. We empower our students to become versatile and resilient professionals capable of making meaningful contributions to society.

Message from HOD



Dr. Samriti Mahajan

Our steadfast dedication at the School of Commerce and Management, Lingaya's Vidyapeeth is to deliver an education that is current, competitive, and standardized on a global scale. By cultivating an educational system that motivates you to strive for more, we equip you with the necessary skills and knowledge to navigate the

ever-changing workforce. We advocate for an integrated learning approach that integrates academic, extracurricular, and business learning activities in order to create a pleasant and engaging educational environment. Beyond academics, we strive to mold and cultivate your well-rounded personality in accordance with the requirements of business, industry, and society.

Faculty



Dr. Neha Guleria



Dr. Priyanka Jarolia



Dr. Komal Jaiswal



Ms. Manisha Jindal



Mr. Praveen Kr. Pandey



Mr. Pawan Kumar



Ms. Akshita



Mr. Vishesh Poswal



Ms. Shivangi Priya



Mr. Sandeep Kapoor

Highlights

- Faculty comprises professionals from MNCs and top Indian corporates
- Educational tours to industries and institutions
- Extensive use of cases from **Harvard Business Publishing**
- Intellectual atmosphere with audio visual aids, **MOOC Courses**
- Emphasis on skills and creative abilities of students through the MOU signed with **ACCA ICSI ICAI** and **Grant Thornton**
- Choice based Credit system to provide effective learning platform

Industry Interface

- Summer Internship
- Workshops & Live Projects
- Industry Research Projects
- Guest Sessions by Industry Resource Persons



USPs

- **Extensive Industry Exposure**- The hands-on approach ensures that students are well-versed in the practical aspects of their chosen field.
- **State-of-the-Art Infrastructure**- SOCM boasts state-of-the-art infrastructure and research facilities, enabling students to create, apply, and disseminate knowledge effectively.
- **Emphasis on Skill Development**- Through Add-on Modules, students can hone their talents and unlock their true potential, preparing them to be well-rounded professionals.
- **Multiple Placement Opportunities**- SOCM's strong industry ties and reputation for producing job-ready graduates have attracted over 150 companies to participate in campus placements.



Career Opportunities

- Business Consultant
- Marketing Executive
- Career development officer
- Investment & Banking Associate
- Business Administration Researcher
- Operation & Management Executive
- Auditor
- Data Scientist
- Marketing Manager
- Event & Retail manager
- Market Research Analyst
- Operations Research Analyst
- Stock Broker
- Tax Accountant
- Project Manager
- Business Analyst
- Financial Analyst
- Treasury Manager



ACCA



Departmental Connect-

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LINGAYA'S VIDYAPEETH

Deemed to be University u/s 3 of UGC Act 1956

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